

# The State of *Friends*July 2017-June 2018

# Membership:

- Active Membership is 176 as of June 30, 2018; total 2018-2019 fiscal year starting membership increased by 12%.
- Held 5 membership drives

#### Communication:

- Published quarterly newsletters (*Just Between Friends*) for members
- Utilized e-mail to keep members informed of news and events
- Continually updated our *Friends'* website with current activities
- Updated date specific Friends' banners to advertise Garage and Book Sales the week before each event and hung at the Centereach building
- Maintained a *Friends'* information board on one of the information kiosks at the Centereach building
- Distributed *Friends* notepads, pencils, pens, and magnetic clips at membership drives
- Used the Middle Country Communication Electronic Board to advertise the *Friends* Book Sales and the Garage Sale
- Displayed *Friends'* literature at the Centereach Street Fair, to provide information about the *Friends* organization

# **Support:**

- Donated prize money for the annual Island Idol competition
- Assisted at the set-up and break down for the annual Women's Expo
- Contacted members, via newsletter, email and phone calls to remind them of the Library Budget Vote
- Donated to MCPL Café for Singles, Mujeras Latinas, Adult Summer Reading Program, Staff Appreciation Day, Middle Country Reads, International Museum Day, and Boomers and Seniors Fair

#### Gifts:

- Donated \$1,272.00 for custom tablet table at the Selden building
- Awarded two \$500.00 *Friends'* sponsored scholarships for graduating high school seniors
- Donated \$1,000.00 to support the Glass Art Program

### **Staff Recognition:**

• Contributed funding support for **staff recognition** events

#### **Fundraisers**

#### **Book Sales:**

 Raised a total of \$4,527.15 from the Fall and Spring Book Sales; donated unsold items to Big Brothers/Big Sisters, the Book Fairies, the Long Island State Veteran's Home, Mather Hospital, Northport Veteran's Home, St. Cuthbert's Food Pantry, St. Gerard Majella Thrift Store, and the Town of Brookhaven Youth Bureau

# **Garage Sale:**

 Sponsored the 14<sup>th</sup>annual Garage Sale and raised \$764.00; unsold items were donated to Big Brothers/Big Sisters

# **Heritage Book Sales:**

Raised a total of \$100.00 from sales of the Images of America - Centereach, Selden, and Lake
Grove book

# **Membership Income:**

• Membership income was \$1191.00 (a 5.34% decrease over last fiscal year)

# **Budget:**

- Anticipated income was \$8,200.00; actual income was \$8,133.74
- Balance carried forward to 2018-2019:
  - o Peoples Checking- \$10,076.95
  - o Capital Money Market \$4,944.12

#### Friends' Goals for 2018-2019

- Provide continued financial support to library programs and services
- Continue to implement a *Friends'* sponsored scholarship program
- Continue to distribute the 'Just Between Friends' online newsletter shared via email and webpage
- Provide sales support for the **Images of America Centereach, Selden, and Lake Grove** book
- Develop additional membership activities
- Explore alternative fundraising methods and host a comedy show fundraiser
- Increase membership and broaden members' involvement